# Kasturi Patra Portfolio







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# **Selected Samples \***

Is Ecommerce Still Profitable? How to Grow a Business Online | Nexcess

SEO Content Writing: How Does It Differ From Traditional Copywriting? | The Blogsmith

The Ultimate Guide To Effective Email Marketing Strategies For E-Commerce | WebEngage

Should You Cancel Renters Insurance During a Recession? | GoodCover

How To Get Products for Online Stores: The Ultimate Guide | Nexcess

Marketing in a Recession | The Blogsmith

\*Please note: Many ghostwritten articles don't feature here due to confidentiality reasons. For more samples, please email me at: admin[at]kasturipatra[dot]com.



# Marketing

Mastering Effective Moment Marketing Strategies To Win In Fintech | WebEngage

<u>10 Effective Email Marketing Strategies for Edtech | WebEngage</u>

Marketing in a Recession | The Blogsmith

**<u>10 Strategies for Airlines to Reach New Heights in Customer Retention | WebEngage</u></u>** 

Avoid These 7 BFSI Web Push Notification Mistakes and Increase CTR by 3X | WebEngage

How To Increase Organic Traffic to Your Website | Nexcess



### **Fintech**

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<u> Operational Finance: Strategic vs Operational CFOs | Mosaic</u>

Mastering Effective Moment Marketing Strategies To Win In Fintech | WebEngage

Ten Powerful Ways To Boost Fintech User Engagement Through Funnel Analysis | WebEngage

Should You Cancel Renters Insurance During a Recession? | GoodCover

Goodcover's Guide to the New Biden Tenant Protection Bill of Rights: What Does It Mean for Renters? |

**GoodCover** 



## **E-Commerce**

The Ultimate Guide To Effective Email Marketing Strategies For E-Commerce | WebEngage

Is Ecommerce Still Profitable? How to Grow a Business Online | Nexcess

**<u>Guide to the Essential Features of B2B Ecommerce Platforms | k-ecommerce</u></u>** 

The best ecommerce shopping cart software for 2023 | Nexcess

How To Get Products for Online Stores: The Ultimate Guide | Nexcess



#### Contact

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